

THE MEMPHIS

PERSPECTIVE

May Edition

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2011



INTEGRATED PROJECT DELIVERY USING COMPLETED PROJECTS

In This Edition:

- * Monthly Calendar
- * Can You Find It?
- * Student Affiliate News
- * President's Message
- * Service To Our Country
- * Curmudgeon's Corner
- * Golf Tournament

All About...

THE INSTITUTE

The Construction Specifications Institute
110 South Union Street, Suite 100
Alexandria, VA 22314
www.csinet.org

Founded in 1948, the Construction Specifications Institute is a not-for-profit technical organization dedicated to the advancement of construction technology through communication, research, education and service. CSI serves the interests of architects, engineers, specifiers, contractors, product manufacturers and others in the construction industry.

THE MAGAZINE

The Memphis PerSPECTive is published ten times a year by the Memphis Chapter of the Construction Specifications Institute. Appearance of products or services, name or editorial copy does not constitute an endorsement by the Memphis Chapter of CSI nor any of its members.

Circulation of *The Memphis PerSPECTive* includes over 275 people consisting of members of the Memphis Chapter of CSI, members of the Memphis AIA Chapter, CSI Regional editors, the CSI Institute and other interested persons nationwide. To be included on future mailings, forward your name and address and a check for \$25.00 to the following address:

The Memphis PerSPECTive
P.O. Box 172349
Memphis, TN 38187-2349

You may also access a complimentary copy of *The Memphis PerSPECTive* online at www.csimemphis.org.

MEMBERSHIP

Architects, engineers, contractors, and manufacturers—14,000 members strong—are in touch with one another through their Construction Specifications Institute membership. CSI provides contacts in the construction industry as well as provides you up-to-date information to help you do your job efficiently and effectively. Yearly Institute membership fee for Professional, Industry, or Associate is \$240 plus \$40 Memphis Chapter fee = \$280; Institute membership fee for Intermediate is \$115 plus \$40 Memphis Chapter fee = \$155.00; and Institute membership fee for students is \$27 plus \$10 Memphis Chapter = \$37.

Membership Info. - Nikole Daniels (901) 261-1505
Email: ndaniels@selftucker.com

For contact information on any Board Member or Committee Chair, see inside the back cover for a complete listing including phone and fax numbers as well as available email addresses.

SUBMITTING ARTICLES

Readers are encouraged to submit articles of interest within the construction industry for publishing. Articles on individual projects whether currently in design, under construction, or recently completed are encouraged.

Any article and its related images must be submitted **before the 20th of the month preceding publication** in order to meet production deadlines. Any printed articles, photos or program inserts should be forwarded to:

The Memphis PerSPECTive
Attn: Duke Walker
612 North 5th Street
Memphis, TN 38107
or
dukeonbass@att.net

Articles and images should be submitted in electronic format via digital media or email.

Microsoft Word documents are strongly preferred for articles, minus tabs and any other formatting. All images must include a date and caption. If printed photographs are submitted, please include SASE

Magazine Info. Contact - Duke Walker 901-355-6208

Email: Dukeonbass@att.net

MAGAZINE ADVERTISING

The advertising rates for 10 issues of *The Memphis PerSPECTive* in printed version and as published on the CSI Memphis Chapter website (www.csimemphis.org) are as follows:

	5 Issues	10 Issues
One-Eighth Page	\$125	\$215
One-Fourth Page	\$245	\$430
One-Third Page	\$330	\$575
One-Half Page	\$490	\$860
Full Page	\$900	\$1,600

Get your company's name in front of a variety of industry professionals—check out our magazine's circulation.

Advertising Info. Contact - Jay Sweeney (901) 260-967
Email: jsweeney@trojungbrannen.com

Tabletop Displays at Monthly Meetings

At each monthly meeting, the Chapter encourages Industry Members to provide a table display of their product and/or services for inspection and education of those attending the meeting. After the meal and prior to the program, the displayer will be given five minutes to address the group. The table display is also encouraged to be represented during the social hour and after the program for any questions by the attendees.

The presentation fee for this time is \$25.00.

Table Top Info. - Danny Clark 901-774-8150
Email: ndidanny@bellsouth.net



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Thank you for your continued support and dedication to CSI and the Memphis Chapter. Be sure to attend this month's awesome presentation and chapter dinner!

PS Remember to wear your pin!

CSI MEMPHIS MAY MEETING

Mr. Jim Langford and Mr. Wayne Smith will present jointly a program on integrated project delivery using completed projects as examples. Jim, from Spirit Architecture, will present and support the Architectural position. Wayne, from Smith-Doyle Contractors, Inc., will present and support the construction position. They both will describe and explain how the integrated project delivery method has been successfully used to construct local county jail detention facilities incorporating at times sheriff offices and municipal courts into the project equation.



Make your reservation now for the May 19th CSI Memphis Chapter Dinner Meeting. The meeting location will be at the Racquet Club on Sanderlin Avenue. The social period starts at 5:30 PM, dinner at 6:00 PM and the program at 7:00 PM. Come and listen to the speakers and enjoy the presentation about integrated project delivery. Make your reservation by emailing Charlotte Cooper at charlotte.c@comcast.net or call Charlotte at 377-8063. All reservations should be made by May 17th by 4:00 PM. **Please RSVP and remember no shows with reservation will be billed.**

Schedule at a Glance:

May:

May 19th—Board of Director's Meeting 4PM, Chapter Dinner Program starting at 5:30PM
30th—Memorial Day
NEVER FORGET



June:

June 6th—Golf Tournament
13th—Chapter Board Meeting at Smith Doyle Contractors, 5:30PM
17th—Chapter Awards Dinner Program,

July:

July 17th—9:00 AM Transfer of Power Meeting and Chapter Board Meeting

May 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19 	20	21
22	23	24	25	26	27	28
29	30 	31 				

PRESIDENT'S MESSAGE



*Charles F. Cooper, CSI, CCCA
President-The CSI Memphis Chapter*

Can you smell it? Yes! May is blooming with flowers and the aroma is dizzying. No, I do not mean the fragrant bouquet of flowers. I mean the aroma of BarBQ down on the Ole Mississippi river bluff in Tom Lee Park. Memphis in May and all the business that goes

with that event are enveloping us all. Your CSI Chapter still has unfinished business. Spring showers, blooming flowers, or Memphis in May will not stop us from completing our task. Check below for the calendar things left in our year.

In the month of May we will offer our last CSI Chapter Dinner Program for our fiscal year. For those who do not know, our fiscal year starts the first of July and ends the last day of June. So, the May program is the last chance until August that you will have to attend a CSI Dinner Program. Why not make a commitment to attend? If you have been way too busy, under the weather, watching your budget, or for a myriad of other reason then now is the time to catch a program until August. The upcoming May program will be fully described as a separate article in this issue of the PerSPECTive.

Your Chapter will have a new budget for the upcoming fiscal year completed before the month is out. It will be a frugal budget based on the economy. Prices continue to rise for food, supplies, and services. We will still continue to conduct the affairs of the Chapter and achieve the goals set for our Chapter. We will still fund the Dempsey B Morrison Scholarship Fund Inc., send delegates to the Institute convention, and fund participants in the Gulf States Region Conference and Training events. We will still support our many Committees that need funds for their operation. Nothing is really changing except your governing board will be very fiscally responsible in this new upcoming fiscal year. Our Chapter's pennies and dollars will be scrutinized very closely.

Your Board of officers has had to make a hard decision and that is to raise the cost of the Chapter Dinner from \$20 to \$25 per person. It has been several years since we had a cost increase. This cost increase will take effect in August. At \$25 this is a good deal as each member or guest will receive a sit down served dinner com-

plete with tea, coffee and desert. The location will be the same-The Racquet Club. This is a centralized location easy to reach by all and the parking is free and secure. The meeting room is modern and clean and the staff is friendly.

A new slate of officers will be ready to vote on by the members at the May Chapter Dinner Meeting (May 19). Your attendance is necessary to vote for the incoming officers and board members. You may also offer up nominations to each position at the meeting or before by just emailing one of your current officers or board members your nomination to a specific position. We still need someone nominated to be President Elect as we do not have anyone yet to fill this position.

In June we will have our annual Chapter Awards Dinner (June 17) to recognize the ones in our Chapter that have put forth the effort this year to keep our chapter operating and generally exceeding your expectations. The Awards Dinner is our way of saying thanks for the hard work and sacrifice. Everyone is invited, not just the ones who will be receiving the awards. You should come to say thanks and show your appreciation for a job well done, as these are the ones that kept your Chapter humming this year.

Our Golf Tournament is June the 6th and the golf committee is working hard. Your participation is required. Enter a team, become a sponsor, volunteer when asked. We will need people on the course to help with the special events such as the hole in one contest, putting contest, beverage carts, etc. Distribute the flyers to generate interest and talk it up folks.

Well, as you can see we are going to be very busy the last two months of our fiscal year. We (Officers, Board of Directors, and Committee Chairs) are working hard for you (our Members) to give you the best programs and social activities possible. You cannot forget our most impressive award winning newsletter, now known as The PerSPECTive magazine. Its contents are educational, technical, and socially relevant to your activities. The website is award winning as well and is an excellent source of Chapter information. If you have not been to the website check us out at

www.csimemphis.org.

Now, take the time and reserve for the May 19th Chapter Dinner Program. Now, take the time to pencil in on your calendar the June 6th Golf Tournament. Now, take the time to pencil in on your calendar the June 17th Awards Banquet. Now, think about the Memphis in May final events. Smell the BarBQ.

Who are we? We are The CSI Memphis Chapter!



STUDENT AFFILIATE NEWS: U of M



*Dustin Collins -CSI-
Memphis Student
Affiliate Chapter
President—The
University of
Memphis*

Greetings CSI Memphis. We finished the last of our exams and made it through another semester here at the U of M! It always takes a week or so before it finally sinks in that we don't have constant homework breathing down our necks. It's a good feeling. We recently held our student officer elections for the coming year and are all excited about our new panel of leaders. We are ready to kick in and move CSI-s to new heights in the coming year. The offices will be filled as follows: President- Thomas Elliot, VP Industry- Darius Bounds, VP Community- Hai Ly, Treasurer- Dustin Collins, Secretary- Edward Hall. Now that this scholastic year is completed we are

already planning and looking forward to next year. There has been an overwhelming interest by our students in attending The National Convention in Chicago this year. We have already begun to make travel arrangements in an effort to cut costs and allow as many students to attend as are able. This promises to be a great year for CSI-s and we can't wait to see what's around the next corner. As always, Thank you CSI Memphis for your continued support!



*Dustin Collins -CSI-
Memphis Student
Affiliate Chapter
President Elect —
The University of
Memphis*

Hello all, for those of you who have not met me my name is Thomas Elliott. I am your newly elected CSI-student organization president. I look forward to working with the parent chapter to help make this a fun and memorable year. Well the students have made it through another semester and are excited for an overdue summer vacation. I don't know about ya'll, but I plan on catching up on some much needed rest. We have some fun plans for the upcoming school year, including a trip to the CSI National Convention in Chicago. This will be a first for some of us, so I know it will be an incredible experience. I'd like to thank you for your support and I look forward working with all of you next semester.



Can You Find It?

There was not a winner for April. The word for April was "Structural Insulated Panels" as found in the Construction Specifier on page 52 of the November 2009 issue. Structural insulated panels are constructed of expanded polystyrene insulation and sandwiched each side with OSB plywood. The SIP can be made in variety of sizes with tongue and groove sides for jointing. For design criteria, please find the back issue noted above and critique the article for your future needs.

This will be the last 'Can You Find It?' article until August so this is the last chance to participate. I will have the editor place the new word or phrase in a conspicuous location. As a hint for May the hidden word/phrase will be "CFRP-page 30, January 2010" but you must first find the hidden word/phrase in the PerSPECTive magazine then go to the correct issue of the Construction Specifier. Why do it this way? We want you to read the PerSPECTive. We also want to promote educational and technical content found in the Construction Specifier. We want this to be fun and provide you the opportunity to participate in the Chapter program.

Once the word/phrase is located in the PerSPECTive, be the first to email me (Charles F Cooper) at ccooper@smithdoyle.com. You will then have the opportunity to present, to the membership at the next CSI Chapter Dinner Meeting (May 19th), a short description of the meaning of the word/phrase. You become a technical/educational part of each meeting. You can inform your associates about something exciting you discovered. Being the first to do something makes you number one. Regardless, you will always be a highly regarded member of your CSI Chapter.

*Charles F Cooper
President CSI the Memphis Chapter*



Department of Architecture

The Dempsey B. Morrison Scholarship Fund Golf Tournament
 Presented by the
 Construction Specifications Institute

Memphis Chapter



Golf Tournament '11

at the
 Cordova Country Club

Monday, June 6, 2011
Shotgun start at 1:30pm

Entry Fee:

- \$80.00 Per Golfer (includes lunch 12:00 - 1:00)
- \$320.00 Per Team

Needed: (Check all that apply)

- Volunteers
- Door Prizes from Suppliers
- \$125.00 Hole Sponsor
(2 signs per hole)
- \$125.00 Longest Drive Sponsor
(1 available)
- \$125.00 Closest to the Hole Sponsor
(1 available)

PLAYER OPTION # 1
 (\$15 Per Player)
 Putting Contest (\$50 Prize)
 and
 2 Mulligans

PLAYER OPTION # 2
 (\$5 Per Player)
 Putting Contest (\$50 Prize)

PLAYER OPTION # 3
 (\$10 Per Player)
 2 Mulligans

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 and Fellowship

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- Prizes for the First, Second, and Third Place winning teams
- Longest Drive and Closest to the Hole Prizes
- Hole In One Contest
 \$10,000 Prize



For more information or to register Ron Spurlin: 901.775.9400 (voice) or 901.755.6502 (fax)

BRING YOUR OWN TEAM OR WE WILL PUT YOU ON ONE!
 Make checks payable to CSI Memphis Chapter in advance or at the door.
 Pay via PayPal at www.csimemphis.org

Mail form and entry fee to:

Ron Spurlin
 c/o CSI Memphis Golf Tournament
 9400 Macon Road
 Cordova, Tennessee 38016-6548

Captain's Name	Phone	Handicap
Name	Phone	Handicap
Name	Phone	Handicap
Name	Phone	Handicap

All proceeds after expenses will be donated to the Dempsey B. Morrison Scholarship Fund, Inc.
 for University of Memphis Architectural student scholarships.

The Memphis PerSPECTive

Beginning as a one page newsletter (The Bulletin") in 1962, the "Perspective" has become a newsletter of professional quality in a form which presents its readers with a great amount of information. This information is always relevant to the local Chapter members as well as to the Gulf South Region and the Institute. The articles are many and varied pertaining to local chapter events, news and announcements of programs, seminars and Gulf States Region and Institute events.

Initially, the newsletter was restricted to the local Chapter members, with a distribution of around 40 copies. Today, over 200 copies are mailed to Chapter members, faculty members of the mid-south architecture, engineering, interior design and construction management schools, local building officials and other leaders and managers of the mid-south design/construction industry. In addition, over 150 copies are electronically transmitted to former members and leaders of the Gulf States Region and the Institute, as well as many persons who contribute to the Chapter via monthly programs or as participants in the annual Products Display Show.

Our magazine has won many awards – a fact of which we are very appreciative. We continue, however, to strive to improve the content with more technical articles and pertinent information. In the past two years, the magazine has started two columns devoted to our members, including "Maximizing Memberships" and "Service to Our Country". These have become a popular addition to the content. In addition, our advertisements are increasing; thus, helping to offset the cost of the ten issues published each year.

Finally, the magazine has been very fortunate in the quality of its editors – a hardworking, conscientious group of CSI-Memphis members. These men and women have always produced a publication of which our Chapter can be justly proud.

CSI Memphis Chapter Mission Statement:

The Construction Specifications Institute advances the process of creating and sustaining the built environment for the benefit of the construction community by using the diversity of its members to exchange knowledge.



We Sure Would Like to Have YOU!!

The article at left only covers part of the story. Throughout the years I have had the editorship, I have met many very high quality people, some of which have become very fast friends and others with whom I conduct business on a regular basis. Recently however, my time commitments have changed and there are some things I need to do which preclude my ability to continue for another year. We need someone to step forward and do this next year and perhaps beyond. It is not hard, in fact aspects of it are a lot of fun.

It is totally up to the new editor to alter, revamp, or come up with a totally different format (albeit with board approval)! During the period of my on and off involvement, there have been several distinct and successful formats executed by other editors. Having had a long tenure though, the current format is by far the most tired and in need of new life. I just do not have the motivation as other projects are taking an increasing share of my attention.

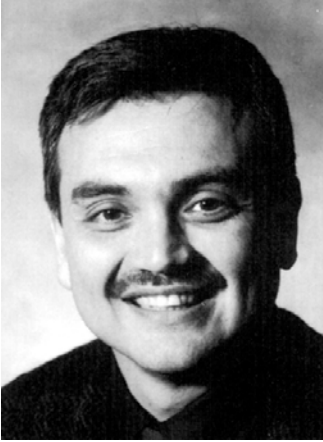
We can look at the software, I will offer everything I know about how to manipulate the various media available for print both through submissions by membership and off of the web. It is amazingly easy really, just another hammer on the shelf. You are also permitted the use of your choice of alternate production software, with the knowledge that final board approval is necessary in order to produce the newsletter.

As of this month, we have had a couple of false starts with prospective PerSPECTive editors. What is needed is someone who can dedicate several hours a month to organizing material in service to the chapter. Without a new someone, there could be a lapse in what has proven to be a very reliable and informative monthly chapter publication. I simply cannot do it again.

Thank you for readership over the years, it is hoped that something meaningful has been learned and that you all have seen something that captured your attention even if only for a short while. Being a part of this group has been an excellent choice both personally and professionally.

*Duke Walker
Editor*

May Chapter Meeting Presenters



Mr. Langford (Jim) is a graduate of the University of Tennessee with a Bachelor of Architecture 1978. He is a registered Architect in eleven states, a member of NCARB and American Institute of Architects. Jim has over two decades of experience in project management, programming, planning and design. He has also authored numerous master plans and studies.



Mr. Wayne L. Smith President of Smith-Doyle Contractors, Inc. Mr. Smith (Wayne) is a graduate of the University of Tennessee with a bachelor and master of Science. He was previously employed by S & W Construction Company, Inc for over twenty years working as a Junior Engineer, Estimator, Project Manager, Vice President and President reporting directly to the Chairman of the

Board. Mr. Smith has served on the Board of Directors of the West Tennessee Chapter of the Associated Builders and Contractors (ABC), the Memphis Regional Chamber of Commerce, and the Ministry to Men Foundation. For the past twenty eight years Wayne has been the President of Smith-Doyle Contractors, Inc.

Together, Mr. Langford and Mr. Smith formed SouthBuild Corp. fourteen years ago to develop the integrated project delivery method to build county jail facilities. Here is a partial list of projects:

- Robertson County Jail, TN
- White County Jail, AR
- Washington County Adult & Juvenile Facilities, AR
- Gibson County Jail, TN
- Haywood County Justice Center, TN
- Noble County Jail, OK
- Hickman County Jail, TN
- Scott County Justice Complex, TN
- Saline County Jail, AR
- Lafayette County Jail, AR

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GSR CSI 2011 CONFERENCE REPORT

The Gulf States Region Conference was held this year on April 29-30 in Mobile, AL. The Mobile Bay Chapter is to be congratulated for conducting a great conference. The Renaissance River View Hotel was excellent both for the lodging and the conference facilities. The restaurants were all within walking distance from the hotel. The seminars given all day Saturday were excellent and very informative.

The awards dinner on Saturday evening was well attended. As expected the CSI Memphis Chapter walked away with a majority of awards. We received a Technical Award presented to Tommy Smith, a Technical Award presented to Hans Faulhaber, a Membership Award presented to Nikole Daniels, a Membership Award presented to the CSI Memphis Chapter for greatest increase in Student members, Certificate of Appreciation to Dirk Veteto for membership skit, a Publication Award for the PerSPECTive newsletter (magazine), and a Certificate of Appreciation presented to Charles F Cooper for serving as the Chapter Representative to the Region.

Everyone has my sincere gratitude for the accomplishments above and also to the Awards Committee headed by Ron Roberts. Without your participation and service, the recognition for the members noted above would not have happened. Our Chapter's worker bees deserve recognition and that is all we have to offer. No one gets paid to do anything in this Chapter.

For all the hard work and effort expended by you, our CSI members, you have your Chapter's THANKS.

For a job well done! Who are we? We are the CSI Memphis Chapter.

Charles F Cooper
President



Mobile, Alabama Convention Center



Charles Cooper, Memphis Chapter President, displays GSR Technical Awards given to Hans Faulhaber and Tommy Smith for their articles in *The Memphis PerSPECTive*.

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Mark Setterlund, CSI-Memphis, attends the 2011 GSR Conference in Mobile, Alabama.

CSI and CSC ANNOUNCE 2011 REVISIONS to MasterFormat®

Refinements include reorganizing Concrete Reinforcing under Division 3 and updating Division 43 to correspond better with Division 46

ALEXANDRIA, Va. (April 5, 2011) – The Construction Specifications Institute (CSI) and Construction Specifications Canada (CSC) today announced the 2011 updates to MasterFormat®, their flagship product used to organize construction documents for commercial, industrial and institutional building projects in the United States and Canada. The updates are part of MasterFormat's annual revision cycle.

"CSI and CSC carefully considered the latest user proposed changes to MasterFormat," said CSI Executive Director and CEO Walter Marlowe, P.E., CSI, CAE. "CSI and CSC member experts made nearly 100 refinements that incrementally improve MasterFormat so that it better meets the needs of today's users."

"The efficiencies provided by MasterFormat continue to increase the relevancy for users – whether for project manual organization or for information storage and retrieval," said CSC President Corinne Golding, RSW.

The most significant update to MasterFormat in 2011 involves the re-organization of the Concrete Reinforcing section under Division 03 – Concrete. Among the changes:

- Reinforcing Steel (03 21 00) has been changed to Reinforcement Bars (03 21 00), covering plain steel, galvanized, epoxy-coated and stainless steel reinforcement bars, as well as composite reinforcement bars (glass fiber-reinforced polymer, organic fiber-reinforced polymer and carbon fiber-reinforced polymer).
- Welded Wire Fabric Reinforcing (03 22 00) has been renamed Fabric Grid Reinforcing (03 22 00), and a number has been added under it: 03 22 19 Composite Grid Reinforcing.
- Fibrous Reinforcing (03 24 00) has been added.

Another significant refinement to MasterFormat reflected user feedback on Division 43 – Process Gas and Liquid Handling, Purification, and Storage Equipment. The 2011 updates to MasterFormat help Division 43 correspond better with Division 46 – Water and Wastewater Equipment, added in 2010. CSI and CSC collaborated with the Environmental Engineering Coalition (EEC) on the changes to Division 43.

Among the other updates to MasterFormat:

- Under Division 07, Tinplate and Ternplate Roofing (07 61 91) has been deleted, because the term is no longer in use. Also, three numbers have been added:
 - 07 64 13 Standing Seam Sheet Metal Wall Cladding
 - 07 64 16 Batten Seam Sheet Metal Wall Cladding
 - 07 64 19 Flat Seam Sheet Metal Wall Cladding
- Under Division 28, Fuel-Gas Detection and Alarm (28 33 00) and the subjects under it have dropped the word "Fuel" from "Fuel-Gas."
- Under Division 08, Access Doors and Panel (08 31 00) has been clarified to state that it encompasses "interior and exterior." The change makes it clearer that Access Doors and Panels addresses floor doors and floor hatches.

The MasterFormat Maintenance Task Team (MFMTT) conducts the MasterFormat revision process. The task team is a committee of volunteers appointed by CSI, CSC and MasterFormat stakeholders (ARCAT, ARCOM, Building Systems Design, Inc., the Construction Sciences Research Foundation, Inc., McGraw-Hill Construction, and Reed Construction Data).

The next MFMTT's annual revision review workshop will take place this summer, and results from that meeting will be announced in January 2012.

MasterFormat is a master list of numbers and titles classified by work results or construction practices, used to organize project manuals, detail cost information and relate drawing notations to specifications. By fostering fuller and more detailed construction specifications, MasterFormat is designed to reduce costly changes and delays in projects due to incomplete, misplaced or missing information. For more information on MasterFormat 2011 Update, please visit www.masterformat.com.

Courtesy Institute Website



Memorial Day

Memorial Day, originally called Decoration Day, is a day of remembrance for those who have died in our nation's service.

There are many stories as to its actual beginnings, with over two dozen cities and towns laying claim to being the birthplace of Memorial Day. There is also evidence that organized women's groups in the South were decorating graves before the end of the Civil War: a hymn published in 1867, "Kneel Where Our Loves are Sleeping" by Nella L. Sweet carried the dedication "To The Ladies of the South who are Decorating the Graves of the Confederate Dead" (Source: Duke University's [Historic American Sheet Music, 1850-1920](#)).

While Waterloo N.Y. was officially declared the birthplace of Memorial Day by President Lyndon Johnson in May 1966, it's difficult to prove conclusively the origins of the day. It is more likely that it had many separate beginnings; each of those towns and every planned or spontaneous gathering of people to honor the war dead in the 1860's tapped into the general human need to honor our dead, each contributed honorably to the growing movement that culminated in Gen Logan giving his official proclamation in 1868. It is not important who was the very first, what is important is that Memorial Day was established.

Memorial Day is not about division. It is about reconciliation; it is about coming together to honor those who gave their all.

Courtesy

<http://www.usmemorialday.org/backgrnd.html>



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April Chapter Meeting Report

Our program was on the United States Green Building Council and the speaker was Jeremy Benkin.

Jeremy gave an update on the activities of the Memphis Chapter of USGBC, its role and mission. The focus of the USGBC in Memphis is to build the marketplace for healthier buildings and communities. As the Director of Procurement for CB Richard Ellis Asset Services division, Jeremy also serves a board chair for the Memphis USGBC. In his program content he was able to explain the relationship of the local USGBC chapter to its national counterpart. He touched on some of the proposed changes within LEED rating system, and identified ways that our members can get more involved at all levels.

His discussion also informed us about certain LEED programs for several residential communities here in Memphis either starting or in the planning stages. His overall emphasis was on the end user or facility owner who will save money in the long run by having energy saving buildings and cleaner environmentally cleaner buildings that will be safer for human habitation.

We give our thanks for Jeremy for taking the time to speak to us.

*Charles F Cooper, CSI, CCA
President CSI the Memphis Chapter*



Jeremy Benkin, with CD Richard Ellis, discusses the activities of the Memphis Chapter, USGBC, its role and mission to attendees.



Attendees, l-r: Charles Cooper, Robert Valentine, Edgar Killgore, Danny Clark and guest, Michael Cordone



Carl Drennan and Jim Nieson in a deep discussion, as Bernard Zawada and Julie Varnado listen in?

Chapter April Membership Report

New Members:

David Cooper, Zellner Construction Services 4/19/11
Jeremy Dollar, U of M 3/29/11
Edgar Killgore, Jr., Delta Roofing & Sheet Metal Corp. 3/29/11

Membership Totals:

10	Associate
42	Industry
5	Industry Emeritus
3	Intermediate
35	Professional
9	Professional Emeritus
1	Professional Lifetime
3	Professional Retired
31	Student
139	TOTAL

*Nikole H. Daniels, CSI, CCA, Membership Chair
Carey Ward, Membership Co-Chair*

PARASOL AWNINGS WINS 2 SWIFA AWARDS

SERVICE TO OUR COUNTRY

At the annual convention for the Southwest Industrial Fabrics Association (SWIFA), Memphis awning and canopy maker Parasol Awnings was in the spotlight. The entire membership voted on best projects and Parasol Awnings took first place honors for “new and unusual” and for “industrial applications.”

The winning project for “new and unusual” is the Family Home Health Agency’s new headquarters, highly visible from Lamar Ave. and Interstate 240-N. The building’s plan had so many different components that each one had a different name. The “wave” wraps around the building sheltering walkways and creating visual interest. The “eyebrows” are three interlocking canopies that provide shelter from sun and rain to provide a breezy yet protected outdoor area for employees. The smoking area in the rear of the building is also protected by an awning. Curved awnings over the windows use a perforated fabric that filters the sun, reducing solar heat gain and preventing glare for employees. When employees look out their windows from their desks they have an uninterrupted view. At the top of the building is a backlit canopy for signage so people can easily identify the building as the headquarters for the Family Home Health Agency.

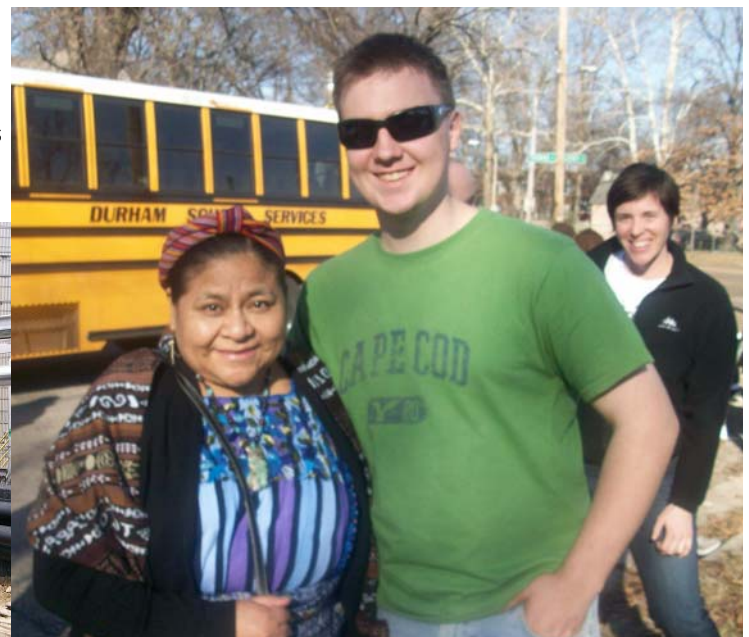
In the “industrial applications” category, Parasol Awnings was recognized for developing a custom canopy to protect Ergon’s outdoor control panels from wind, rain and the afternoon sun. Parasol erected a four sided box around the control panels with enough room for the operator. The side facing west has an opaque door and the other three walls are clear plastic. The all-weather structure includes a black roof with the Ergon logo above the door.

“These SWIFA Awards reaffirm that what we’re doing is creative and innovative in our industry,” said Michael Folk, owner of Parasol Awnings. “We’re good at tackling challenging situations, such as a complex design or an unusual application, because of our mix of engineering and business experience.”

Parasol Awnings is celebrating its 100th anniversary this year. It is the Mid-South’s largest manufacturer of canopies and awnings. For more information, go to www.parsolawnings.com or like Parasol Awnings on [Facebook](https://www.facebook.com/parsolawnings).



Call it shameless if you will, but I want to take a minute to highlight a landmark accomplishment my son has attained. Forrest Walker, age 17, has completed all requirements necessary in order to attain the rank of Eagle Scout, BSA. Forrest started his scouting odyssey as a Tiger Cub in 2001 with Pack 13 at Trinity United Methodist Church. In the ensuing years, we had many adventures, culminating in a trip to Philmont in June of 2008. Forrest has served in all offices at the scout level at one time or another, and completed dozens of merit badges. For his Eagle Service Project, Forrest coordinated a Peace Garden with BRIDGES. The small community park is located at the corner of Danny Thomas and Looney Avenue, and was planned as a part of the annual Peace Jam hosted by BRIDGES. Visiting the site on the day of completion was 1992 Nobel Peace Prize Laureate Rigoberta Menchu Tum.



Curmudgeon's Corner Let By-Laws be By-gones

Oh, if only! CSI's members approved amendments to the Institute bylaws twice in the last few years, and each time, those amendments required changes to region and chapter bylaws. Are we done now?

The answer will depend on how we want CSI to change. The Institute board may recommend that the bylaws be amended, as happened in 2006 when the board proposed changes intended to improve our governance process. Members also may propose changes; this year's amendment was the result of member requests to have a single type of full membership. I suspect most members have not read their chapter, region, or Institute bylaws. Until I became a chapter president in 2001, I gave them little attention myself; I figured they were someone else's problem. The general reluctance even to look at bylaws is not surprising. Written in the legalese we all love to hate, their very appearance is intimidating, and it seems they are discussed only at board meetings, and then only when required to try to solve a difficult problem.

Let's take a look at bylaws, and see if we can dispel the mystique that surrounds them. I doubt we'll get to the point that you love them, but at least you should be able to say *bylaws* without a shudder.

Warning! Before we go on I must tell you - I am not an attorney, nor do I claim to be an expert on these issues. My comments are based on my last several years' experience on chapter, region, and Institute boards. Read at your own risk; past results do not guarantee future performance.

However, I am fortunate to have worked with members who are well versed in these matters, and, because I had to work with bylaws and with Robert's rules myself, I took the time to try to understand them. Although I wouldn't recommend them as light reading, they aren't really all that bad if you understand a few principles, and look at the big picture.

Corporations and organizations recognized by government agencies typically have a few basic documents that describe what they are and what their purpose is - articles of incorporation, bylaws, and policies or standing rules. In that order, each becomes more specific, and easier to change.

The foundation lies in the *articles of incorporation*. This document, especially for non-profit organizations, can be brief, stating the name of the organization, its general purpose, its home address, the names of those forming the organization, and a few other items of information. Many articles of incorporation refer to the organization's bylaws, which are used to provide more detail. Most states have specific requirements for articles of incorporation, and offer standard forms to simplify the process of incorporation.

According to Robert's Rules of Order, *bylaws* "should include all the rules that are of such importance that they cannot be changed in any way without previous notice..." In their simplest form, they need do only a few things: define the makeup of the board of directors, describe the duties and powers of the officers, explain the procedures for calling meetings, define a quorum, and explain how to amend the bylaws. Bylaws usually defer further operational requirements to policies, standing rules, or an operating guide.

Policies govern matters that do not change the rights or responsibilities stated in the bylaws. For example, bylaws may require an annual meeting of the membership, and policy will

state the specific date. Many things need not, or should not, be covered either in bylaws or in policy; the specific time of the annual meeting could be decided each year, based on availability of facilities.

As another example, bylaws may authorize the board to create committees, then allow policy to identify standing committees, what committee membership requirements are, and what those committees are to do.

Institute Secretary Sheryl Dodd-Hansen suggests thinking of these documents in terms we are more familiar with: the bylaws are the conditions of the contract, and the policy manual is the general requirements. The bylaws define the entities involved, their rights, and responsibilities; policies define the requirements for day-to-day operation of the organization. In most cases, it is relatively difficult to amend bylaws, but easier to change policies. This helps ensure stability and continuity of the organization, but allows the board to act quickly to make policies fit changing conditions.

My experience tells me that the best bylaws are those that don't go beyond setting the ground rules. Apparently, it's tempting to expand bylaws with well-meaning requirements; often, these things sound good at the time, but later become obstacles that must be changed by amendment. Each provision should be evaluated to determine if it truly is essential in the long term, or if it is something better left to policy where it can be modified as needed. Is it necessary to state a specific date for an event? Some deadlines may be necessary, but before including a date in the bylaws, consider that an amendment will be necessary to change it. Does it make sense to have non-voting members on the board, or to require the presence of someone who is not a member of the board? Board members who are not able to vote may take their responsibilities less seriously, and a board is free to seek input from anyone, even if they are not board members.

Is it unusual to change bylaws? Well-written bylaws may not change for a long time, requiring amendment only in response to significant changes. Even though amendment is not a quick or easy process, bylaws *should* be changed when they no longer meet the needs of the organization. When change is necessary, begin by explaining the reasons for the revision, and leave the bylaws discussion for later. Members who understand why a change is necessary will find it easier to consider the uninviting text of the bylaws.

Although bylaws may not require change for many years, annual review of bylaws is a good idea, not only to see if there *is* reason to amend them, but to familiarize or re-familiarize members, especially those in leadership positions and those who aspire to leadership. Bylaws are more than a guideline; they are the rules that govern your organization, and the board is required by law to follow them.

With the recent changes in membership classification, this is a great time for *all* members to dust off those bylaws and learn what they say.

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50TH ANNIVERSARY



MEMPHIS CHAPTER
1959-2009

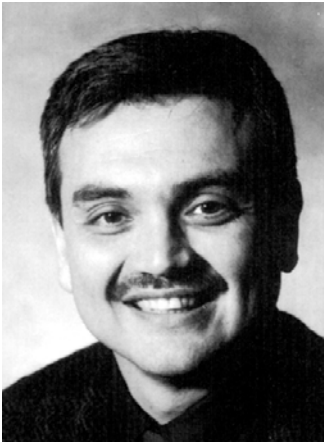
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MAY PROGRAM:



Jim Langford



Wayne Smith

Integrated Project Delivery Using Completed Projects

Mr. Jim Langford and Mr. Wayne Smith will present jointly a program on integrated project delivery using completed projects as examples. Jim, from Spirit Architecture, will present and support the Architectural position. Wayne, from Smith-Doyle Contractors, Inc., will present and support the construction position. They both will describe and explain how the integrated project delivery method has been successfully used to construct local county jail detention facilities incorporating at times sheriff offices and municipal courts into the project equation.

ATTENTION: Please take advantage of our new online registration by visiting www.csimemphis.org to register for monthly membership meetings and programs.

DEMPSIE B. MORRISON SCHOLARSHIP FOUNDATION 2010

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