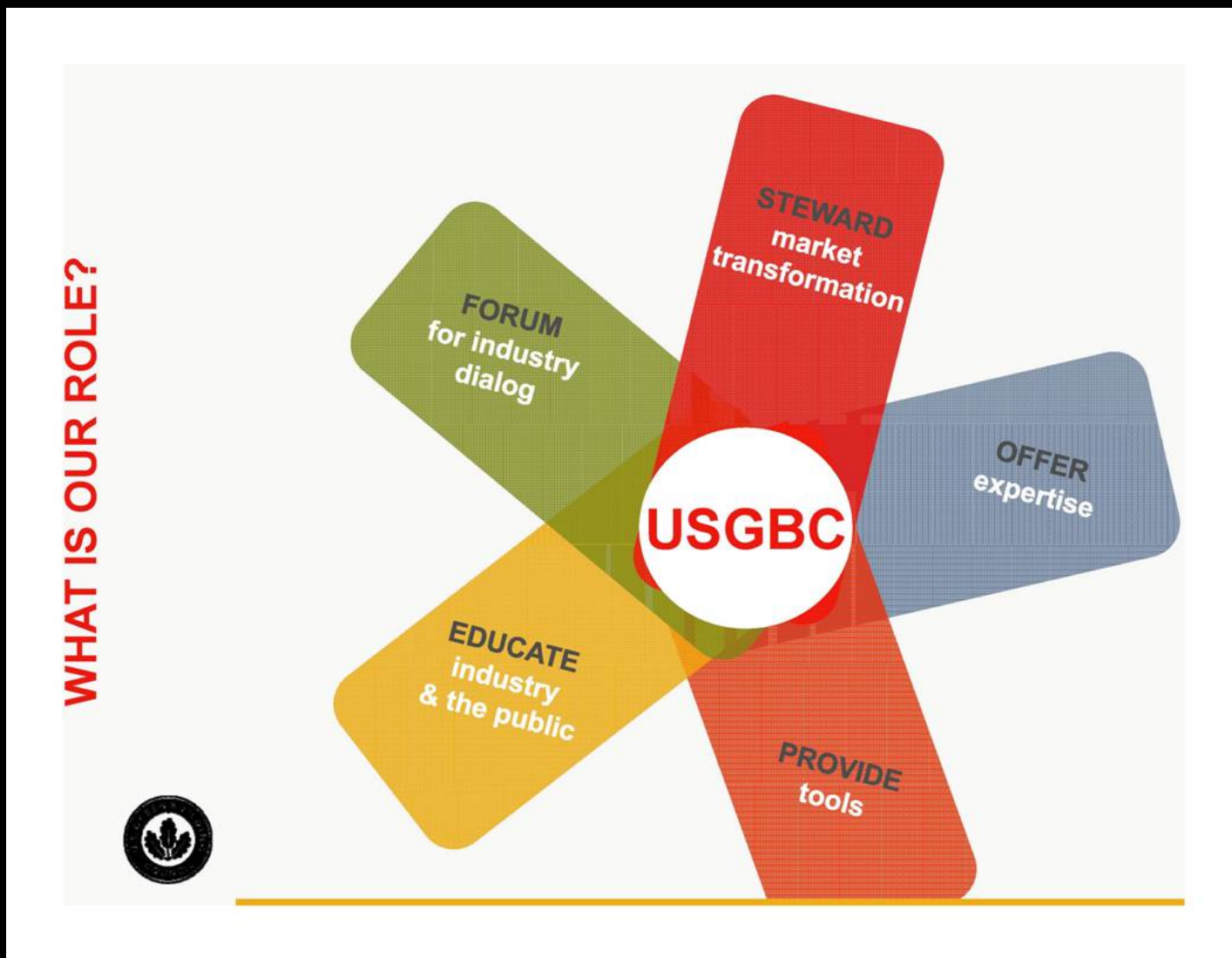


PERSPECTIVE



In This Edition:

- * Monthly Calendar
- * Can You Find It?
- * Student Affiliate News
- * President's Message
- * Chapter Leadership Roster
- * GSR CSI 2011 Conference
- * Golf Tournament



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CSI MEMPHIS APRIL MEETING

Mr Benkin will present a brief update on activities of the Memphis Chapter of USGBC, its role and mission. USGBC Memphis is a 501 c(3) charity that focuses on building the marketplace for healthier buildings and communities. Our talk will explain the relationship of the local chapter to its national counterpart, touch on some of the proposed changes within the LEED rating system, and identify ways that our members can get more involved at all levels.



Make your reservation now for the April 21st CSI Memphis Chapter Dinner Meeting. The meeting location will be at the Racquet Club on Sanderlin Ave. The social period starts at 5:30 PM, dinner at 6:00 PM and program at 7:00 PM. Come and listen to the speaker and enjoy the presentation about foundation support. Make your reservation by emailing Pam Davidson at pdavson@allenhoshall.com or call Pam at 261-4671. All reservations should be made by April 18th at 5:00 PM. **Please RSVP and remember no shows with reservations will be billed**

Thank you for your continued support and dedication to CSI and the Memphis Chapter. We thank you for attending the Products Display Show - a huge success!

PS Remember to wear your pin!

Please visit csimemphis.org for information on all chapter activities






April 2011

Schedule at a Glance:

APRIL

April 21st Chapter Dinner Program, starting at 5:30 at the Racquet Club- Program presented by USGBC
4/29—30th: Gulf States Region Conference in Mobile , AL

May 19th Chapter Dinner Program, starting at 5:30 at NUCOR Steel (field trip) Tentative, in planning stage-watch for more information forthcoming

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 	25	26	27	28	29 	30  



*Charles F. Cooper, CSI, CCCA
President-The CSI Memphis Chapter*

There is an old saying, "April showers brings May flowers". This is supposed to be a good thing, as the gentle showers take warmth and nutrients from the top of the soil to the roots. The green shoots spring forth followed by colorful flowers. However, sometimes there is too much rain and the flowers are not as prolific.

This comparison can also be illustrated by our CSI Memphis Chapter. We take our members and chapter for granted too many times. We do not rain enough on our new members or even our older members. We are not demonstrating the value of being a member.

This was discovered during one of our recent board meetings. One of our members asked questions of an older member (years of membership-not age)-"What is in it for me? What am I getting out of continuing my membership?"

We could give you many answers to the questions above such as social interaction with your peers, business networking and continuing education for example. However, our organization thrives on basically one thing where all members receive and get something out of their membership. That one thing is participation or service. You do not join CSI just to be a member and pay your dues and come to the monthly meetings. You join because you are looking for something to enhance your career and to achieve personal growth. In order to do this you must participate by joining a committee and serving the chapter. In the next few years you can move up to become a Chair of a committee and then onto the next level by becoming a Board Member (3

years of service). After serving as a Board Member you can then move into an officer's role (Treasurer, Secretary, Vice President, President Elect and finally President.

You will never truly know who we are until you serve. You will never know the answer to the questions above until you serve. There is a spot for everyone. We are sure you have a passion in a certain expertise whether it is finance, publications, membership, education, fund raising or any other area of expertise that the chapter has available.

To help new members acclimate to their new CSI chapter, we are going to try some new things to help make that entry into CSI easier. We have in the planning stages, to create a new member orientation class and hold those classes three times a year or as needed. We are going to have foldable handouts describing all the possible positions of service for each committee, board members, and officers. We have a plan to assign a mentor to each new member. We will also instruct new members about the use of our CSI Memphis website and the use of the Institute website. Our greeter system needs to be reestablished for each meeting to make sure that we recognize all new members and guest and make introductions.

We have tried to do most of these things before, but perhaps not successfully. I am encouraging our Membership, Education, and Academic Affairs committees to work together to create the training literature we need for new members.

We want all new members and current members to know exactly 'What is in it for me?' and 'What am I getting out of continuing my membership?'. My final thought, on this matter, is that all members should be involved and serving in some capacity, either small or large. You will not gain or achieve anything for your membership otherwise.

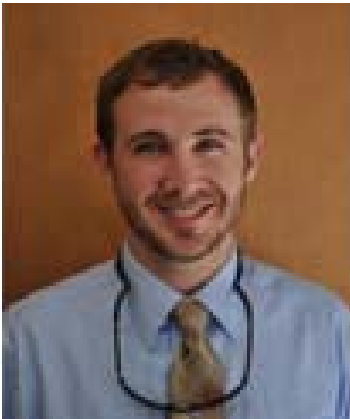
We have had a busy month of March. Our CSI Memphis Products Display Show was held on March 15th. Again our vendors report that this was the best products show and the largest of any they have attended for a local CSI chapter. We should continue to hold the title of 'The Largest CSI Chapter Trade Show East of the Rockies'.

Who are we? "The CSI Memphis Chapter"

Charles F. Cooper, CSI, CCCA



STUDENT AFFILIATE NEWS: U of M



*Dustin Collins
CSI-Memphis Student
Affiliate Chapter President
The University of Memphis*

**WHO
ARE
WE?
WE
ARE
CSI-S,
THE
UNIVERSITY
OF
MEMPHIS
CHAPTER!**

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Department of Architecture

I hope that all of you are doing well and enjoying this wonderful spring weather. We are all thrilled that you voted our booth as best of show in the PDS show. We put a lot of effort into it and are pleased that you enjoyed it as much as we did. Now that the show is over, it's back to business as usual around here. The name of the game now is projects, studying, more projects, studying and so on with a few breaks to eat and sleep. As much fun as that may sound I can tell you that we are ready for summer.

We are already looking forward to a new academic year and making plans for the growth and continued wellbeing of our chapter. CSI-s officer elections are coming up and we have been seeing a great amount of interest from our students. Considering how busy we've all been lately I'm taking this as a sign of good things to come. We are definitely restructuring for the coming year. A few of our existing leaders are planning to run for offices other than those held previously with hopes that by maintaining supportive roles in the organization and giving the new leaders a chance to grow that the organization will continue to prosper for years after we graduate.

We look forward to seeing all of you at the next chapter meeting. As always, thank you all for your on-going support!

*Dustin Collins
Student Affiliate Chapter President*



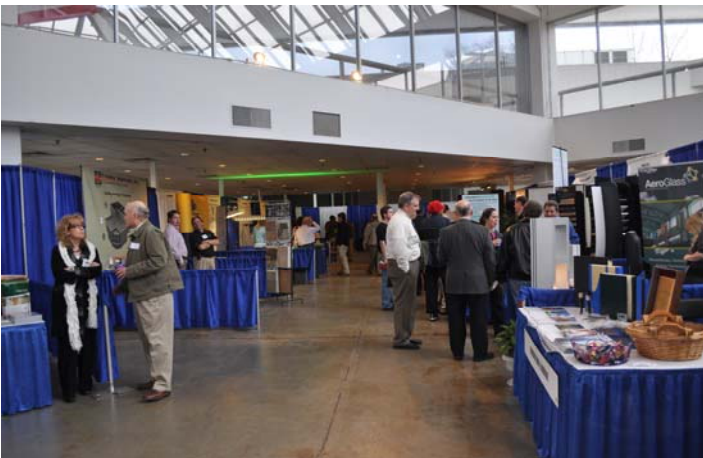
2011 Products Display Show Images



Roy Beauchamp, Dustin Collins & Mario Walker in front of the award winning University Of Memphis Student Chapter Booth



B. J. Agnew visits the Cambria booth presented by Premier Tops, Booth No. 65



Ken Malone visits with Pam Shirley at Booth No. 102, Euclid Chemical Co.



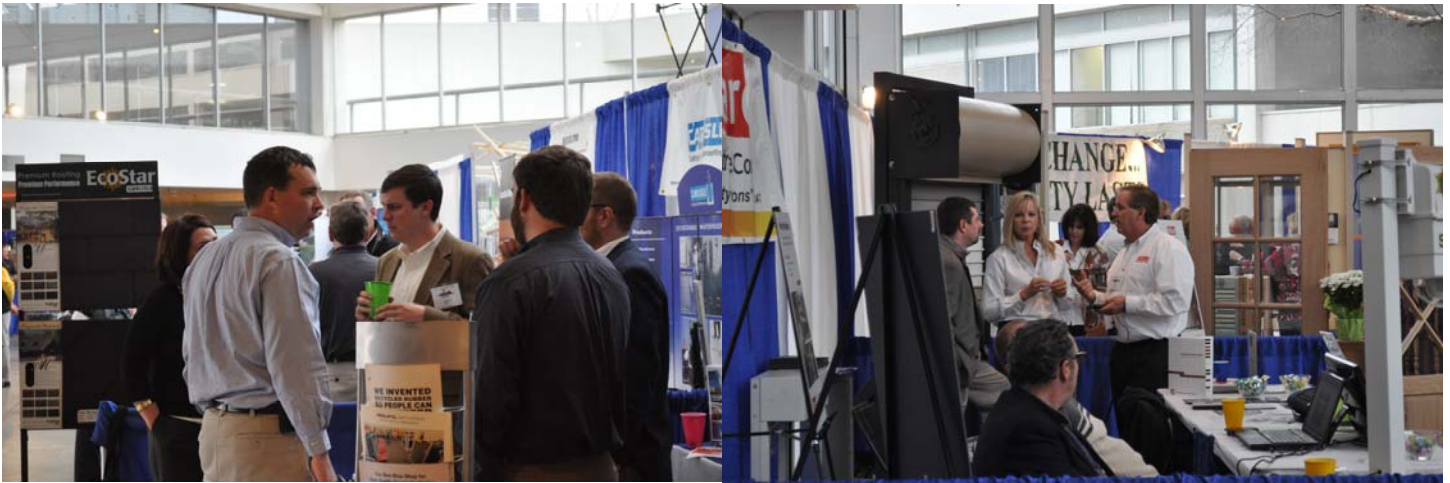
Kevin Connor & Barry White in Booth No. 85, Pella Windows & Doors – Welcome Back!



Drew Baddour in BPI, Booth Nos. 42/43, Speaks with an attendee, as Ray Cahoon does the same in the Brandon Company booth nos 44/45.



Duke Walker looks for a place to land so he chow down on some of that BBQ!



Mark Thoss, CSI, discusses current events in Montgomery Martin's Booth No. 70

Kent Norman and his fiancée, Margaret Mueller, in Dillard Door & Security Booth Nos.97/98, discussing overhead doors?



In Booth No. 53, Sherwin-Williams Paint Co. reps Dwight LeClair, CSI, and Bob Smith explain something to a guest.

Guests stroll down the aisle, as Tom Mason, CSI, visits with Jack Moran, CSI, in Booth No. 57, Moran Sales – left background.



Kent Kile, CSI, with Brian Peacock, discuss PPG paints with a guest in Booth No. 54.

As the crowd traffic increases, everyone seems to be enjoying the evening, including Albert Chang with the Pickering Firm!

PDS Images Cont'd.



Carl Drennan, CSI, accepts \$50.00 Door Prize from John Bigham, CSI, Chapter Treasurer



The 2011 PDS 1st Place Booth as designed by the University of Memphis CSI Student Chapter.



Chapter President, Charles Cooper, CSI, (L), presents the 2nd Place Booth Award to Curtis Meade, CSI, & Tony Stamps, Southern Architectural Sales, Booth 8/9.



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Charles Cooper, CSI, Chapter President, left, presents the Third Place Booth Award to Jerome Clark and James Duda, Schindler Elevator in Booth No. 51. Schindler tied for Third with Farrell Calhoun Paints.



The Dempsie B. Morrison Scholarship Fund Golf Tournament
 Presented by the
 Construction Specifications Institute

Memphis Chapter



Golf Tournament '11

at the
 Cordova Country Club

Monday, June 6, 2011
Shotgun start at 1:30pm

Entry Fee:

- \$80.00 Per Golfer (includes lunch 12:00 - 1:00)
- \$320.00 Per Team

Needed: (Check all that apply)

- Volunteers
- Door Prizes from Suppliers
- \$125.00 Hole Sponsor
(2 signs per hole)
- \$125.00 Longest Drive
Sponsor (1 available)
- \$125.00 Closest to the
Hole Sponsor (1 available)

Company	Name	Phone
<input type="text"/>	<input type="text"/>	<input type="text"/>
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PLAYER OPTION # 1
 (\$15 Per Player)
 Putting Contest (\$50 Prize)
 and
 2 Mulligans

PLAYER OPTION # 2
 (\$5 Per Player)
 Putting Contest (\$50 Prize)

PLAYER OPTION # 3
 (\$10 Per Player)
 2 Mulligans

Good Times, Fun,
 and Fellowship

Prizes

- Prizes for the First, Second, and Third Place winning teams
- Longest Drive and Closest to the Hole Prizes
- Hole In One Contest
 \$10,000 Prize



For more information or to register Ron Spurlin: 901.775.9400 (voice) or 901.755.6502 (fax)

BRING YOUR OWN TEAM OR WE WILL PUT YOU ON ONE!
 Make checks payable to CSI Memphis Chapter in advance or at the door.
 Pay via PayPal at www.csimemphis.org

Mail form and entry fee to:

Ron Spurlin
 c/o CSI Memphis Golf Tournament
 9400 Macon Road
 Cordova, Tennessee 38016-6548

Captain's Name	Phone	Handicap
Name	Phone	Handicap
Name	Phone	Handicap
Name	Phone	Handicap

All proceeds after expenses will be donated to the Dempsie B. Morrison Scholarship Fund, Inc.
 for University of Memphis Architectural student scholarships.

February Chapter Meeting Report—(Images Pg. 14)

Our program was two fold.

First, we celebrated our Past Presidents. We had eleven Past Presidents in attendance. In attendance were John Bigham, Kay Young, Ron Roberts, Gary Wagoner, Pam Davidson, Carl Drennan, Morris Ungren, Norman Newman, Byron Graves, Tommy Smith, and Wally Bostelmann. Each was allotted some time to refresh our memories about their term as Chapter President.

Second, we had a program given by Michael Seebeck of RamJack of Tennessee. RamJack has a specialty system for installing helical piers for stabilization of foundations. They also offer hydraulically driven steel underpinning piles. This technology and engineering is very current and can resolve many foundation problems and underpinning needs. For budget reasons alone this new technology can help you, the professional, save your clients money.

It was storming outside with emergency sirens going off but the program continued and all attendees had a great evening.

*Charles F. Cooper, CSI, CCCA
CSI Memphis Chapter President*



Lana Glessinger
601-519-1303 Phone
lglessinger@atgusa.com

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Can You Find It?

Well there was not a winner in March. The word for March was "Special Inspections" as found in the Construction Specifier on page 38 in the January 2010 issue. The 2006 IBC defines special inspections as the required examination of the materials, installation, fabrication, erection, or placement of components and connections requiring special expertise to ensure compliance with approved construction documents and reference standards. Please check out this interesting article for more information.

We have not had enough participation to continue to offer a free dinner and as the economy is still horrible, we are mindful that your CSI Memphis Chapter needs to be frugal. This does not mean that we are abandoning this educational content. We will continue with only this minor change. In lieu of the free dinner the first person to find the hidden word or phrase will get their name and photograph in The Memphis PerSPECTive Magazine.

Better luck in the next issue for 'Can You Find It?'. I will have the editor place the word or phrase in a conspicuous location. As a hint for April the hidden word/phrase will be "Structural Insulated Panels" but you must still find it first in the PerSPECTive magazine then locate the word or phrase in the Construction Specifier on page 52 of the November 2009 issue. Remember the first person to find this word (in the PerSPECTive) and emails me the location will get their name and photograph published in the next PerSPECTive magazine.

We are no longer offering a free dinner. The only catch is that you have to present this word or phrase to the audience and describe or identify what the word or phrase means. Good hunting.

*Charles F Cooper, CSI, CCCA
President CSI the Memphis Chapter*



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April Chapter Meeting Presentation




Jeremy Benkin

As Director of Procurement for CB Richard Ellis' Asset Services division, Jeremy Benkin oversees the purchasing policies and practices for a portfolio of 700 MSF of managed space. He manages vendor relationships and directs program development for many of the division's initiatives, including buying platforms, tenant buying consortiums, standards, employee education and supplier partnerships.

Mr. Benkin also serves as part of CBRE's Sustainability Services Group (SSG), where he led the development of our platform to measure building performance and was selected by the U.S. Green Building Council (USGBC) as a participating author for its *Green Operations Guide: Integrating LEED into your Property Management*. In 2009, SSG was responsible for the delivery of education to over 4,000 of the firm's associates, the engagement of 107 MSF with USGBC's LEED for Existing Buildings program and the implementation of green operating practices in over 3,500 sites.

Benkin is the current board chair of the Memphis Regional Chapter of the USGBC. Additionally he serves on the Nation Educational Events Committee for USGBC and participated in the development of the LEED Fellow credential for the Green Building Certification. He is a 20 year veteran on the real estate services industry, beginning his career with Venture Group Real Estate in Denver, CO before joining Trammell Crow Company in 2000. Trammell Crow Company was acquired by CB Richard Ellis in 2006.

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ATTENTION: Please take advantage of our new online registration by visiting www.csimemphis.org to register for monthly membership meetings and programs.



GULF STATES REGION

CSI 2011 CONFERENCE

Renaissance Riverview Plaza Hotel, Mobile, Alabama

FRIDAY April 29 - SATURDAY April 30, 2011

ATTENDEE INFORMATION:

Chapter
Name
Address
City
State & Zip
Email
Phone #
Spouse Name
Special Need

CONFERENCE REGISTRATION INFORMATION:

	NO	PRICE	TOTAL
Conference Attendee Registration (until 3/30/11): (includes Friday Opening Session; Saturday Seminars, Lunch, General Meeting & Banquet for one)		\$180	
Spouse Tour (10:00 AM to 3:30 PM Saturday): (includes transportation, Bellingraph House & Gardens & 35 minute River Cruise)		\$35 - dutch treat lunch	
Student (includes Friday Opening Session; Saturday Seminars, Lunch, General Meeting & Banquet):		\$75	
Golf Outing (Friday Morning at Azalea Gulf Course includes Cart, 3 balls, range balls & Green Fee):		\$60	
Additional Saturday Box Lunch & Product Exhibit - Spouse/Guest: (11:50 AM until 1:00 PM - 1 included in Conference Registration)		\$20	
Additional Saturday Banquet - Spouse/Guest: (6:00 PM until 8:30 PM - Coat & Tie Requested - 1 included in Conference Registration)		\$65	
Late Registration (after 3/30/11)		\$195	
{see NOTES at bottom of page for Friday Supper and charter fishing trips}	TOTAL AMOUNT = \$		

HOTEL INFORMATION

Renaissance Riverview Plaza Hotel
 26 North Water Street, Mobile, AL 36602
 Phone: 251-415-3083 or 800-922-3298
 State that you are with "CSI 2011"
 Self parking \$6.00/day (multiply in/out OK)
www.renaissancehotels.com/mobrv

All hotel reservations must be made by
3/31/11 in order to guarantee rates below.
Rates:
 Single Occupancy: \$119
 Double Occupancy: \$119

PAYMENT INFORMATION

Checks payable to:
 Mobile Bay Chapter CSI
 P.O. Box 922
 Mobile, AL 36601
 Questions? Call Dudley Flotte @ 251-968-6700
 or email him at: dflotte@hotmail.com

BANQUET MAIN COURSE - Number of: _____ Beef _____ Pork _____ Chicken

NOTES:

- 1) For Friday Supper, you will be given a choice of 12 Restaurants/Bars/Festivals, 10 of which are within walking distance (dutch treat).
- 2) Various Friday half day salt water fishing trips are available in Mobile Bay (15 minutes away at Fairhope Marina) or offshore (one hour away at Zekes Landing in Orange Beach, AL). You will make reservations directly with the marina - call Dudley for details or email him: dflotte@hotmail.com



GULF STATES REGION CSI 2011 CONFERENCE

Friday, April 29 & Saturday, April 30, 2011
Renaissance Riverview Plaza Hotel, Mobile, Alabama

Join us in Mobile!!!

*The Birthplace
of
Mardi Gras*



Preliminary Agenda:

Friday, April 29, 2011

8:20 am	Golfers leave hotel (tee time 9:00 am)
11:00 am – 5:00 pm	Registration Open
2:00 pm – 3:00 pm	GSR Board of Directors Meeting
3:30 pm – 4:30 pm	Opening General Session
4:30 pm – 6:00 pm	Mix & Mingle Hospitality Suite
6:30 pm	Round Robin Dinner (12 locations)
8:00 pm – until	Hospitality Suite open

Saturday, April 30, 2011

8:00 am – 12:00 pm	Registration Opens
9:00 am – 11:50 am	Dual Track CEU Seminars
8:45 am – 3:00 pm	Table Tops open
12:00 pm – 1:00 pm	Lunch
1:00 pm – 2:50 pm	Dual Track CEU Seminars
3:00 pm – 4:30 pm	GSR Annual Meeting
4:30 pm – 5:30 pm	Hospitality Suite open
6:00 pm – 8:30 pm	Dinner & Awards
9:00 pm – until	Hospitality Suite open
TBD	GSR Water Ballet

NOTE: Registration form is posted on: <http://gulfstates.csinet.org>

FEBRUARY CHAPTER MEETING IMAGES



Attendees, l-r: Mike Zielinski, Carl Drennan, Barnard Zawada, Tom Mason and Carey Ward.



Ron Roberts, PDS Chair, congratulates the winner of the 2011 PDS Student Poster Competition, Thomas Elliott, CSI-S



Attendees, l-r: Bryan Donnaud, Mark Thoss, Robert Valentine, Kay Young, Marshall Burks and Kay's Guest, Craig Evans with the Memphis City Schools



Past Presidents, cw, l-r: Morris Ungren, Ron Roberts, Byron Graves, Norman Newman, Jim Nieson, Gary Wagoner, John Bigham and Morris' Guest, John Dunlap



Tommy Smith, David Davidson, Pam Davidson, Guest Speaker Michael Seebeck and Mark Setterlund



Charles Cooper, Chapter President, explains the "Find It If You Can" contest in the monthly Chapter magazine.



MEMPHIS CHAPTER LEADERSHIP ROSTER FY2010-11

OFFICERS	Name	Email	Phone	Fax
President	Charles Cooper	ccooper@smithdoyle.com	(901) 213-3993	(901) 213-3994
President - Elect	Dirk Veteto	dlveteto@yahoo.com	(731) 616-3771	(731) 661-0551
Vice President -Ind.	Bryan Wardlaw	bwardlaw@bcdgeo.com	(901) 375-4474	(901) 375-4257
Vice President -Prof.	Dexter Varnell	dvarnell@dextervarnell.com	(901) 753-7677	(901) 728-4269
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Treasurer	John Bigham	jbigham@bighamroof.com	(901) 606-8254	(901) 465-8039
Asst. Treasurer	Wally Bostelmann	wjbost@bellsouth.net	(901) 603-9448	
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Student Pres., U of M	Dustin Collins	dcollins1@memphis.edu	(901) 849-3290	
Student Pres., ITT Tech	Pele Chaffins	pelechaffins@yahoo.com	(901) 490-8258	

BOARD OF DIRECTORS

09-12 Professional	Harvey Wilmoth	hwilmoth@pickeringinc.com	(901) 726-0810	(901) 272-6912
09-12 Industry	Wally Bostelmann	wjbost@bellsouth.net	(901) 877-3733	
10-13 Professional	Mark Setterlund	msetterlund@hbginc.com	(901) 577-0566	(901) 529-0889
10-13 Industry	Marshall Burks	mburks@acrylabs.com	(901) 299-6904	(901) 273-1357
08-11 Professional	Edith Washington	edithconnects@aol.com	(901) 692-2474	
08-11 Industry	Danny Clark	ndidanny@bellsouth.net	(901) 774-8150	(901) 774-7327

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Co-Chair	Mark Setturland	msetterlund@hbginc.com	(901) 525-2557	(901) 529-0889
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Bylaws/Chap. Oper.	Byron Graves	bgraves6@bellsouth.net	(901) 386-6779	
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50TH ANNIVERSARY



MEMPHIS CHAPTER
1959-2009

The Memphis PerSPECTive

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APRIL PROGRAM:



Mr Benkin will present a brief update on activities of the Memphis Chapter of USGBC, its role and mission. USGBC Memphis is a 501 c(3) charity that focuses on building the marketplace for healthier buildings and communities. Our talk will explain the relationship of the local chapter to its national counterpart, touch on some of the proposed changes within the LEED rating system, and identify ways that our members can get more involved at all levels.

ATTENTION: Please take advantage of our new online registration by visiting www.csimemphis.org to register for monthly membership meetings and programs.

DEMPSIE B. MORRISON SCHOLARSHIP FOUNDATION 2010

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CAROL & HARVEY WILMOTH *PROFESSIONAL*

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PAM & DAVID DAVIDSON *PROFESSIONAL*
RUTH & RON ROBERTS *PROFESSIONAL*
TANYA & SCOTT GUIDRY *PROFESSIONAL*

MEMORIALS

JOHN D. NORMAN, CSI, CCS, CCCA, CC P *PROFESSIONAL*
by Joan & Carl Drennan

WILLIAM E. KAISER, CSI *INDUSTRY*
by Deidre & Stephen Mangin

WILLIAM R. EADES, JR., CSI, AIA *PROFESSIONAL*
by Chuck & Wilson Blake
by Joan & Carl Drennan
by Jack N. Schaffer

IN HONOR OF

DEMPSIE BARNEY MORRISON, III *PROFESSIONAL*
by Emilie Morrison Ward